

To: All Parents
Subject Line: Run4Funds Kick Off



Hello Aurora Frontier P-8 Families!!!

The Run4Funds is coming!! This is our largest fundraiser, and we need your help. We are asking each student to set a fundraising goal of \$50 so we can reach our \$18,500 school goal!

Family and friends can support our school by giving flat or per lap donations based on the number of laps your student completes on our **Fun Run Day – Wednesday, October 11, 2023**. Most students will run 25-35 laps.

Donate now at: www.r4funds.com/schools/aurorafrontierrun23/donate/

How you can help our school:

1. **Sign the waiver** on the Waiver tab online:
www.r4funds.com/schools/aurorafrontierrun23/
2. **Connect with Donors and Sponsors:** Grandparents, Aunts, Uncles, Neighbors, Co-Workers and even businesses will LOVE donating to your student.
3. **Cheer on your Student:** Our Fun Run Day is Wednesday, October 11, 2023
4. **Help collect** per lap pledges and flat donations: Donations are due Monday, October 23, 2023

Easy ways to get donations:

1. Share information and donation link on **Facebook and other Social Media**
2. **Email family/friends** through our Family Resources tab on our website
3. **Call or FaceTime** family and friends
4. Ask **local businesses** to support your student
5. Check for **Employee Company Matching program**
 - Donations to Aurora Frontier P-8 PTO through our Run4Funds are eligible for most Employee Company Matching programs – easily double your donation!

To see more information about our Run, please watch this short video:

<https://vimeo.com/850721893/b53bc871b8?share=copy>

Goals and Prizes:

Check out all the prizes your student can earn on the parent letter and/or the Prize Tab on our website.

Individual:

- Every \$100 = a Mini Running Buddy - Earn them all!!

Classroom:

- \$35 Avg/Student = Foam Party
- \$45 Avg/Student = FlashPod Party for Prizes @ School
- \$60 Avg/Student = Hamster Ball Party @ School
- Top Dollar Class = Large Plush Mascot
- Top Laps Class = Extra Recess
- Best Spirit Grade = Cotton Candy Party @ School
- Top Dollar Grade = Big Splash the Principal

School:

- Early Bird \$9,000 by 10/10 = Inflatable Party @ Fall Carnival on Run Day
- \$18,500 = All School Goal

Parent Eblast 2 – End of week before Run

To: All Parents

Subject Line: Run4Funds Fun Run Week!



Hello Aurora Frontier P-8 Parents!!

Fun Run Day is here! Please make sure your students have running shoes, water bottle and comfortable clothes on Wednesday, October 11, 2023! Everyone is welcome – come cheer on your students!

www.r4funds.com/schools/aurorafrontierrun23/

How to Help This Week:

10/10 Emails Due for Prizes: Make sure to send out your informational emails from our website!

- Each class that sends out at least 40 emails by 10/10 earns a Pop Rock Party @ School!

10/10 Early Bird Donations Due: When we reach \$9,000 in online donations by 10/10, everyone gets to participate in a Inflatable Party @ Fall Carnival on Run Day!

10/11 Fun Run Day: Students should wear their Fun Run t-shirts and running shoes today. Come cheer for your student!

Check out this video before your Run! <https://vimeo.com/851102296/d0edd03c90?share=copy>

What to do this week??

1. Send out **informational emails** to potential donors from our website!
 - You can send up to 5 at a time, just separate the addresses with a comma (.). You can also put more than one student name in the box for prize credit.
2. Post on **Social Media!**
 - Get the word out to your community that your student is participating in the Run4Funds. Following is an idea for a post, change it up for your student as necessary!
 - *Katie is participating in Aurora Frontier P-8's Run4Funds this week! Her goal is to run 35 laps in 30 minutes. She wants to raise \$500 for her school so she can earn Mini Running Buddies! Would you donate toward her goal? Every little bit helps – thank you!* www.r4funds.com/schools/aurorafrontierrun23/donate/
3. Check on your student's donations on www.r4funds.com/schools/aurorafrontierrun23/.
 - Password **falcon23**. If you have donations that are not showing up online, it is most likely due to a misspelled name or nickname that doesn't match up to your student's name on the roster. Please be assured that the Run4Funds staff will go through all donations before any prizing to make sure that they match up to students. No donations will be missed.

4. Cheer on your student(s) at their Fun Run!!
 - Students will run/walk with their class for 30 minutes around a 1/16 mile track.
 - Your student will bring home their lap card so they can start collecting any per lap sponsorships and additional donations!

Check out all the prizes your student can earn on the Prize Tab on our website.

Parent Eblast 3 – Day After Run (fill in current total and winning classes)

To: Parents

Subject Line: Aurora Frontier P-8 Great Run!



What A Great Fun Run Day!!!

Thank you to everyone who cheered as they ran!

We are currently at \$xx toward our \$18,500 school goal! Has your student reached their fundraising goal yet?

Xxx's class ran the most laps/student and earns Extra Recess!

Xxx's grade had the Best Spirit and earns a Cotton Candy Party @ School!

How to help this week:

1. Contact any per lap donors and let them know how many laps your student ran.
2. Encourage your student to find a couple more donations to help them reach their prize goal!
3. Fill out the waiver on our Waiver tab so your student can participate in the all school inflatables prize.
4. All Donations and Waivers are due Wednesday, October 18, 2023!

Watch this short video to see what's next! <https://vimeo.com/852732347/50f991d440?sha>

www.r4funds.com/schools/aurorafrontierrun23/

Goals and Prizes:

Check out all the prizes your student can earn on the parent letter and/or the Prize Tab on our website.

Individual:

- Every \$100 = a Mini Running Buddy - Earn them all!!

Classroom:

- \$35 Avg/Student = Foam Party
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School:

- Early Bird \$9,000 by 10/10 = Inflatable Party @ Fall Carnival on Run Day

- \$18,500 = All School Goal

Any questions? Please contact me at _____

Parent Eblast 4 – End of week before Donations are Due

To: All Parents

Subject Line: Run4Funds Donations are Due!



Hello Aurora Frontier P-8 Parents!!!

Our students are doing a great job so far – thank you for all your great support! We are in the final days of our fundraiser and our \$18,500 is in sight. We can't wait to celebrate on Prize Day!

All Donations are DUE this Wednesday, October 18, 2023!

How to help this week:

1. **Finalize all online donations** and turn in any cash or checks you receive.
 - We are asking that donations be done online via our website at www.r4funds.com/schools/aurorafrontierrun23/donate/. If you collected cash or checks, please put them in an envelope clearly marked with your name and send it in to your teacher or the front office. You do not need to return the Parent letter or any information about online pledges. Checks should be made out to Aurora Frontier P-8 PTO.
 - Donations to our Run4Funds are usually eligible for Employer Company Matching programs for employee charitable donations. Donors can request their donations to Aurora Frontier P-8 PTO be matched and these funds can be used toward your student's total!
 - If you have donations that are not showing up online, it is most likely due to a misspelled name or nickname that doesn't match up to your student's name on the roster. Please be assured that the Run4Funds staff will go through all donations before any prizing to make sure that they match up to students. No donations will be missed.
2. **Fill out the online waiver form** at www.r4funds.com/schools/aurorafrontierrun23/ so your student(s) can participate in the all school Inflatable party!
3. Check out your CLASSROOM Goal Chart to make sure your classroom has earned all the prizes!!
4. Celebrate our students' hard work on Prize Day!!

Any questions?? Please email me or r4funds@gmail.com and we can figure it out together.